

Hancock, Daniel & Johnson, P.C. P. O. Box 72050 | Richmond, VA 23255-2050 hancockdaniel.com | t 866-967-9604 | f 804-967-9888 mwatson@hancockdaniel.com

MARK C. WATSON

Partner

Mark Watson is a Partner at Hancock, Daniel & Johnson, P.C. and a member of Hancock Daniel's corporate healthcare group. Mark's practice focuses on the representation of various providers, including hospitals, health systems, physician groups, ambulatory surgery centers, and post-acute care providers, in connection with various transactional, operational, and regulatory matters.

Healthcare providers operate in a challenging, complex and constantly evolving environment. "The need to set yourself apart on the basis of better quality, improved patient experience, and enhanced value has driven so much innovation in the industry. It is an exciting and rewarding time to practice in this arena." Positioning clients for success in today's marketplace requires a thorough understanding of contemporary approaches to reimbursement, and Mark has enjoyed working with clients to develop and implement models that promote providers' clinical, operational and financial goals. This experience includes the formation of accountable care organizations, clinically integrated networks and other alignment structures that span the full continuum of care and facilitate participation in modern commercial and governmental initiatives, such as the Medicare Shared Savings Program and the Bundled Payments for Care Improvement Initiative. Mark also routinely represents providers in a wide range of physician alignment transactions. This work frequently requires advising clients on issues related to fraud and abuse, privacy and security, corporate governance, and antitrust.

Associations and Professional Memberships

American Bar Association American Health Lawyers Association Virginia Medical Group Management Association Virginia State Bar

Career Highlights

"Rising Star," *Virginia Super Lawyers* (2010, 2011, 2013 and 2014) "Legal Elite," *Virginia Business* Magazine (2012 to present) Best Lawyers in America® (2024)



Practice Areas

ACOs and Bundled Payments

Antitrust

Clinically Integrated Networks & Organizations Electronic Health Records

Fraud & Abuse

Governance

HIPAA / Privacy & Security

IT Procurement & Licensing

Mergers, Acquisitions & Transactions

Physician Services

Licensure

Kansas Missouri Oregon

Virginia

Academic Credentials

University of Richmond, B.S. De Paul University College of Law, J.D.